



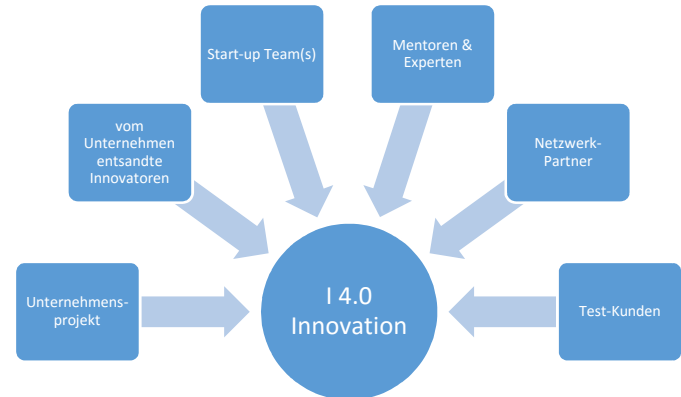
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DEFINE OPPORTUNITIES  
ARRANGE ACCESS TO APPROPRIATE TEST LABS

# I4.0 LAB BERLIN COMPANY BOOT CAMP

Offering for Innovation & Education



## SUMMARY

The complexity and pace of change of new technologies makes it increasingly difficult for companies on their own to obtain and evaluate the data required for the development of business models, for the development process itself and for transfer into a flexible production system. In order to identify and develop future market-critical innovations, companies have to implement new corporate principles and processes for their business, based on flexible partnerships.

These changes need to be put to the test. To do this, companies can send employees on assignment to an Industrie 4.0 accelerator environment as part of an innovation project. In a structured process, the start-up team develops an innovation solution through to market launch within the space of 3-9 months.

For the companies, as well as project implementation and employee training, this is also an opportunity to recruit new employees.

## CONTACT

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## PARTNERS



## PROJECT DESCRIPTION

In the Company Boot Camp, employees are able to implement their innovation project over a 3-9 month period under Industrie 4.0 accelerator conditions.

- Definition of the innovation project with the company
- Send employees on assignment to the Ber-LEAN TechCenter
- Access to all innovation and implementation networks
- Structured approach to development of the innovation
- Development of the project as own start-up to encourage entrepreneurial thinking
- Regular pitch sessions in the company
- Fill any resource gaps for the project
- Employee development in Industrie 4.0 methods and in agile processes

Participants are able to combine their project with a certified and systematic university qualification (Certificate in Entrepreneurship from the Steinbeis School of Management and Technology at Steinbeis University Berlin).

## INDUSTRIE 4.0 – FEATURES

The successful introduction of Industrie 4.0 requires multipliers in the companies.

Individuals who attend the Company Boot Camp are able to actively experience a new business culture 4.0 and, with the networks they form, can transfer initial applications to their own organization.

## STANDARDIZATION APPROACHES

The approach in the I4.0 Lab Berlin Company Boot Camp is based on standards in training - the Project Competence Degree (PKS) - and for innovation and start-up processes. These standards originate from different industries and have been recombined for Industrie 4.0 innovation processes and configured into an Industrie 4.0 model. For participating companies who send their employees on the program this is an opportunity to test these standards very cost-effectively and to implement them within their own standardized processes and methods.